

## PRELIMINARY CONFERENCE SCHEDULE EUROPEAN AGRICULTURAL DATA GOVERNANCE

Location: Haus zur Lieben Hand, Freiburg, Germany

Date: 06.12.2024

### Agenda

#### 05.12.2024

19:30 **Speaker's Dinner [TBC]**

#### 06.12.2024

09:00-09:15 Introductory Remarks Prof. Dr. Moritz Hennemann

09:15-10:00 Keynote: Challenges of a Well-governed Agricultural Data Flow Prof. Dr. Engel Arkenau, BMEL

#### Session 1: Fundamentals

10:00-10:30 Agricultural Data as Personal Data? Prof. Dr. José Martínez

10:30-11:00 *Coffee Break*

#### Session 2: Agricultural Data Contract Law

11:00-11:30 Smart Agricultural Machinery, Contract Design and General Terms and Conditions Prof. Dr. Hans Schulte-Nölke / Prof. Dr. Mary-Rose McGuire

11:30-12:00 Data Act Model Terms RA Matthias Niebuhr

12:00-14:00 *Lunch Break*

#### Session 3: The Data Act and Agriculture Data Economy

14:00-14:30 Impact of the Data Act on the Agricultural Data Economy and Existing Power Imbalances Can Atik, LL.M., PhD

|             |                                                                       |                                             |
|-------------|-----------------------------------------------------------------------|---------------------------------------------|
| 14:30-15:00 | Data Act from the Perspective of Third-Party Recipients               | Representative Bayer Crop Science           |
| 15:00-15:30 | <i>Coffee Break</i>                                                   |                                             |
|             | <b>Session 4: Different Perspective of an Agricultural Data Space</b> |                                             |
| 15:30-16:00 | The Information Technology Perspective                                | Prof. Dr.-Ing. Jörg Dörr                    |
| 16:00-16:30 | AgriDataSpace as an Example                                           | Sebastien Picardat                          |
| 16:30-17:00 | The Commission Perspective and the Regulatory Way                     | Dr. Doris Marquardt,<br>European Commission |
| 17:00       | Final Remarks                                                         | Prof. Dr. Moritz Hennemann                  |

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